



What's Inside:

- *Things a burglar won't tell you* page 4
- *Tips for Schools Owners* page 6
- *WHA India* page 7
- *WHA Summer Camp Details Inside*

**WHA INTERNATIONAL
INSTRUCTOR CERTIFICATION
COURSE:**

An International Instructor Certification Course will be taught this year at summer camp. Course material will include a review of, and testing on, the WHA curriculum through 2nd Dan, as well as topics such as Dojang Management. Participants must be 2nd Dan or above and have completed the WHA Assistant Instructor Course.

Exceptions to this will be made by Grandmaster Jung or Master Piller. The course will be conducted on Friday, August 6, 2010, from 1:00 to 5:30. If you are interested in becoming a WHA Instructor, or have additional questions, please contact your instructor and Mr. Dante J. James, WHA Director of Education. Mr. James can be reached at dantejj@comcast.net

WHA on Facebook

On **May 17th** and **May 31st**, **Master Jeff Hindley**, of the Korean Martial Arts Academy in Gaston, Oregon, conducted a live online discussion about everything Hapkido. Questions regarding techniques, history, philosophy, training, The WHA etc, were all part of the discussion. Members worldwide took part in this landmark event. Many also had insightful and thought-provoking inquiries which fueled the discussions.

More online discussions are slated to be scheduled in the future. School Owners are encourage to participate. This is a great way to give your students the opportunity to get on and talk with other students and instructors from all over the country about the art we share.

Join us on Facebook!

Congrats to Master Dan Piller!

Master Piller recently *tyed the knot* with his long time girlfriend Angie. The two said "*I do*" on **Saturday, May 15, 2010.**

All of us at the WHA wish *Master and Mrs. Piller* happiness, joy and love throughout their lifetime together as they put to the test the principles of flow and harmony.



Need more Hapkido training?

Visit our web site www.worldhapikdo.com and check out our **Online Courses!**

Our online training program was established in 2000 due to an overabundance of requests from people who had the desire to study but could not, because they were unable to locate a training center in their area.

Offering a multitude of courses as well as certification programs that uphold the high quality standards of the World Hapkido Association, our online courses provide the opportunity for anyone to study Hapkido anywhere in the world.

We Want to Hear from YOU!
The WHA Newsletter is for the members by the members.

If you have something to say we want to hear it: *events, seminars, testing, promotions, opinions, questions, experiences, photos etc, on and off the mat.*

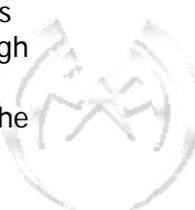
Want to have your school profiled in an upcoming issue of the **WHA Newsletter**? Send us a bio on the school, instructor(s) and a photo and we will include it. Submissions are due the 25th of the month.

AVAILABLE on DVD



Ultimate Hapkido
with Master Tae Jung
only \$59.95 + \$5.95 s/h

Courses I & II & III
Complete Staff Training
Featuring Master Jason Jung
\$49.95 + 5.95 s/h
Order yours today!



Join the WHA forum today.

Log onto www.worldhapkido.com. It's easy and it's free. Hear what members have to say. Ask questions, state opinions or tell of experiences!

WHA Now on Facebook
Join us at:
<http://www.facebook.com/pages/World-Hapkido-Association/125484383047>

하
복
기
도

WORLD HAPKIDO ASSOCIATION

The Official WHA Member Publication



When this happens... I will...

I recall hearing many times from particular people years ago



that they were not able to do something because something else had not happened. One popular expression was "When I win the lottery, I will...". Another popular one was "When I retire I will...".

Maybe you heard them too in one way or another. I always thought these were peculiar sayings, though I must admit found myself repeating them at one point in my life. I suddenly realized to wait is to want and wanting is not having. And I was not content with not having experiences in my life. Why do we create these periods of wanting for ourselves? What are we waiting for? Why are we waiting to live life?

It is as if we create believable and acceptable excuses for ourselves. "I will start Hapkido once I am in shape", where the mere physical involvement will deliver that which you are wanting to achieve. "When the kids are older I will make more time for myself", as if your time now, for you, does not matter.

What do we lose in the process? What are we giving up or denying ourselves? The ability to live and share in the experience has been neglected or forgotten. Rather than making a distinction- this and that, make it one goal – this is how I will be, that is what I will become.

Ben Franklin said it best, "Don't put off tomorrow what you can do today". There really is no time like the present – and that is life's real gift.

Michael Aloia Asahi Dojo, PA

**originally appeared in Aikido Now*



**THIRTEEN THINGS YOUR
BURGLAR WON'T TELL YOU:**

1. Of course I look familiar. I was here just last week cleaning your carpets, painting your shutters, or delivering your new refrigerator.
2. Hey, thanks for letting me use the bathroom when I was working in your yard last week. While I was in there, I unlatched the back window to make my return a little easier.
3. Love those flowers. That tells me you have taste... and taste means there are nice things inside. Those yard toys your kids leave out always make me wonder what type of gaming system they have.
4. Yes, I really do look for newspapers piled up on the driveway. And I might leave a pizza flyer in your front door to see how long it takes you to remove it.
5. If it snows while you're out of town, get a neighbor to create car and foot tracks into the house. Virgin drifts in the driveway are a dead giveaway.
6. If decorative glass is part of your front entrance, don't let your alarm company install the control pad where I can see if it's set. That makes it too easy.
7. A good security company alarms the window over the sink. And the windows on the second floor, which often access the master bedroom - and your jewelry. It's not a bad idea to put motion detectors up there too.
8. It's raining, you're fumbling with your umbrella, and you forget to lock your door - understandable. But understand this: I don't take a day off because of bad weather.
9. I always knock first. If you answer, I'll ask for directions somewhere or offer to clean your gutters. (Don't take me up on it.)
10. Do you really think I won't look in your sock drawer? I always check dresser drawers, the bedside table, and the medicine cabinet.
11. Here's a helpful hint: I almost never go into kids' rooms.
12. You're right: I won't have enough time to break into that safe where you keep your valuables. But if it's not bolted down, I'll take it with me.
13. A loud TV or radio can be a better deterrent than the best alarm system. If you're reluctant to leave your TV on while you're out of town, you can buy a \$35 device that works on a timer and simulates the flickering glow of a real television.



**8 MORE THINGS A BURGLAR
WON'T TELL YOU:**

1. Sometimes, I carry a clipboard. Sometimes, I dress like a lawn guy and carry a rake. I do my best to never, ever look like a crook.

2. The two things I hate most: loud dogs and nosy neighbors.

3. I'll break a window to get in, even if it makes a little noise. If your neighbor hears one loud sound, he'll stop what he's doing and wait to hear it again. If he doesn't hear it again, he'll just go back to what he was doing. It's human nature.

4. I'm not complaining, but why would you pay all that money for a fancy alarm system and leave your house without setting it?

5. I love looking in your windows. I'm looking for signs that you're home, and for flat screen TVs or gaming systems I'd like. I'll drive or walk through your neighborhood at night, before you close the blinds, just to pick my targets.

6. Avoid announcing your vacation on your Facebook page. It's easier than you think to look up your address.

7. To you, leaving that window open just a crack during the day is a way to let in a little fresh air. To me, it's an invitation.

8. If you don't answer when I knock, I try the door. Occasionally, I hit the jackpot and walk right in.





Tips for School Owners

Things have been moving briskly with my new school. As you know I recently sold my academy I owned for over 8 years. I had two main reasons for selling: one to increase my student base by being in a more populated area and two to find an area with activities and culture for me. I searched thru many areas of the US ranging from the Midwest to the east coast and as far south as south Florida. Each area offered many advantages and was quite appealing. However since I've been a local guy my whole life I decided to purchase an academy roughly 45 minutes north of my hometown area. I did this for many reasons. Some are: continuing my successful Promoters Championship tournament, kickboxing circuit, family, close friends, and colleagues I've developed in my state and around.

I believe the martial arts can and do benefit everyone involved. However smart owners need to make sure they do their homework before opening their business. I say business because once you sign that lease it is a business. That is until the expenses exceed the revenue then we all know the alternative. New owners need to look at some of the following: population in a 5 mile radius, income levels, other martial arts schools, rents, and other activities. I'm going to discuss each one of these topics very quickly. Please feel free to contact me if you have any questions on any of these.

Population: this is very important. Most experts say you want 30,000 people in a five mile radius. I don't know where that number came from but it does seem to work; but I do know schools in smaller areas that are doing very well. We all know the more the merrier. Another stat I've been told is you get 1-2% of the population per year in the martial arts. So if you have 30,000 people then you should eventually have 300 students in your dojang (school).

Income levels: this one helps but is not a total thumbs down. Unless you plan on charging very top level fees most anywhere will work. Obviously there is a big scale here; in KY the average income is in the 40-45,000 per family. Plus you can live much cheaper in lots of KY than say compared to south FL or parts of say Chicago.

Other martial arts schools: yes we are becoming saturated with all kinds of martial arts schools. However I believe having a couple of competitors is not a bad thing and even helps. Why!! Couple of quick reasons: prospective students must have something to compare your program to (both price and service) and two it keeps us a blue ribbon school. The enemy of great is good. Just be sure to have a unique selling point. Something that makes you stand out from the other academies.

Rents: most experts say your rent/mortgage should be 10-15% of your gross. I know a friend who is paying over \$8,000 per month for just 3,000 square feet! Now do the math for that school to be solvent and healthy the gross would have to be at least \$53,000 per month. Doable yes but definitely a gut check. Make sure the building works for you and not you working for the landlord.

Other activities: this is wide open and really affects after school martial arts programs and summer karate day camps the most in my opinion. When I was looking for an area for my dojang I was shocked to learn the town I was going in had no transported after school karate program nor any summer karate day camps. This is very important if someone plans to operate either of these programs. Competition can be good but try not to make things any hard than they have to be.

*Will Schneider
Elite Martial Arts*



WHA in India

Here are some camp photos from a recent gathering from our WHA affiliates in India. Over 85 students participated in this camp and Mr. Arvindkumar appeared for black belt exam.

The concentration of the event focused on different body grab defenses and knife defenses. As an added bonus Hapkido sparring techniques were introduced to the group.





WHA in Kentucky

Master Will Schneider is proud to announce the opening of his new Elite Martial Arts in Richmond, Kentucky. Elite Martial Arts offers: Tae Kwon Do, Muay Thai, Israeli Combatives, and Hapkido. Schneider's dojang is recognized as an official charter school for the World Hapkido Association. Hapkido offered at Elite will be a complete white to black traditional program with progression beyond Black belt.



Master Schneider holds Black belts in Tae Kwon Do, Hapkido, Combat Hapkido,

Premier Martial Arts, certified Muay Thai instructor, senior coordinator for the Promoters Championship at the Disney Martial Arts Festival; and former Executive Director/CEO of the YMCA in London. He had this to say "I am very proud to pass on the art of Hapkido. At age 13 I was a 3rd Degree Black Belt in Tae Kwon Do when my father and I began Hapkido training. It truly helped my TKD techniques and gave me a much better understanding of self defense. We all know the many benefits of Hapkido and I'm honored to be an official WHA charter school. With the WHA cutting edge curriculum and guidance I believe our students will really enjoy their training at Elite.

I want to thank Grandmaster Jung, Master Piller, Master Hendrix, and all the WHA family for all their support.

The current Elite school is a temporary location of 1800 square feet that Schneider purchased recently. A new larger 3000 square foot facility will be opened soon; with state of the art mats, equipment, décor, and more.



"WHA and non-WHA Hapkido practitioners are always welcome to my dojang to train and fellowship in the martial arts. The airport is 30 minutes away so please drop by. Or feel free to contact me at the numbers below. In addition at this year's WHA Summer Camp Master Hendrix and I will be teaming up to teach Business Martial Arts Workshops for all. I promise attendees will benefit from attending the workshops along with the rest of the exciting camp. See everyone at the WHA Summer Camp in the Orlando area," added Schneider.

Elite Martial Arts-Richmond is located at 2008 Merchant Drive # 12 Richmond, Kentucky 40475 and can be reached at 859-623-9009, www.EliteMa.org or WAS8189@gmail.com



 **2010 WHA** 
Ultimate Summer Camp
Www.WorldHapKiDo.com

Altamonte Springs, Florida.
-Approximately 30 miles from Disney World and 15 miles from Universal Studios

August 6th, 7th and 8th

Grand Master Hwang In-Shik Chong-Jae World HapKiDo Association	Grand Master Jung Tae President World HapKiDo Association
---	--

Registration Fees:
Training Camp - \$129.00 (*Add \$20 per person after July 25th*)
Saturday Night Banquet (\$45 per person, \$80 for two people. *Due by July 25th*)
Camp T-Shirt - \$20 each. (*must pre-register by July 25th*)

Contact:
DanPiller@WorldHapKiDo.Com
Ph: 303-881-5150

REGISTER ONLINE AT:
[Www.KiMartialArts.com](http://www.KiMartialArts.com)

WHA Group Discounts now available for Disney! See: www.gettravel.com/WHA/

Embassy Suites WHA \$99/night group rate! See this link:
http://embassysuites.hilton.com/en/es/groups/personalized/MCOSPES-WHA-20100804/index.jhtml?WT.mc_id=POG
This is for a suite: Separate bedroom (one king or two double beds), dining and living area (w/hide a bed) and includes a full cooked to order complimentary breakfast daily!